

NATALIE BINNS

BUYING & SUSTAINABILITY | FREELANCE & CONSULTANT

PACKAGES

All packages start with a free 30 min consultation

1:1 CONSULTING

A 60 minute consultation to focus on a particular business need - it could be:

- Clarity on your business idea
 - Pricing strategy
 - Sustainability 101
 - Review of your range
- Design or trend direction
 - Increasing margin
 - Improving lead times
 - Analysing sales

Or just about anything else related to running a brand.

Investment £110

Book 4 calls to be used within 4 months giving you ongoing support and accountability.

Investment £395

BRAND JUMP STARTER

2 hour consultation to discuss your business idea and get professional advice on:

- Identifying your customer
- Setting up a critical path
 - Range planning
- Costings & margin targets
 - Pricing strategy
- DTC, made to order or wholesale

Includes:
Critical Path Template
Line Detail Template
Margin Calculator

Investment £275

Add on a 60 minute follow up call to be used within 4 weeks to answer any additional questions or troubleshoot any issues.

Investment £350

SOURCING JUMP STARTER

If you are looking for manufacturers and/or fabric suppliers this is the package for you.

I will listen to your requirements and source contacts suited to your business.

In addition you will receive my guide to sourcing suppliers with advice on how to approach them.

This will all be delivered in a google drive for you and talked through with a 60 minute call.

Investment £275

Add on a 60 minute follow up call to be used within 4 weeks for help with costings, finalising orders or anything else sourcing related.

Investment £350

IDEA TO LAUNCH

6 month programme

Brand Jump Starter

2 hr consultation to discuss your business idea and get professional advice on the process of running a brand.

Take home:
Critical Path Template
Line Detail Template
Margin Calculator

&

Sourcing Jump Starter

Fabric Supplier & Manufacturer contacts sourced to your requirements
Advice on approaching suppliers
1 hr call to talk through.

Plus

4 x 60 minute follow up calls

Fortnightly check ins via email

Investment £895

BESPOKE PACKAGES CAN BE DISCUSSED. ALL PAYMENTS IN ADVANCE BY BANK TRANSFER.
DAY RATE AVAILABLE ON REQUEST